

September 5, 2022

## Why Steward-Ownership Matters

Get Your Ticket Now!

**10:30**

**Opening**

Welcome to SO:22 & Musical Opening



Moderation:  
Cordelia Röders-Arnold

**11:00**

**Steward-Ownership in Business and Society**

Armin Steuernagel, Foundation for Steward-Ownership (GER)  
 Prof. Katharina Pistor, Law Professor & Author *The Code of Capital* (EN)  
 Rutger Bregman (digital), Historian & Author *Humankind* (EN)  
 Meredith Whittaker, Board Member Signal Foundation (EN)



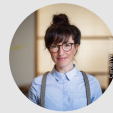
**11:50**

**Break**

**12:10**

**Entrepreneurial Perspectives: Why Steward-Ownership Makes Sense**

Lene Skole, CEO Lundbeck Foundation (EN)  
 Gerhard Behles, Founder & CEO Ableton (EN)  
 Dr. Lena Marbacher, Founder Neue Narrative (GER)



**13:00**

**Lunchbreak with Organic Buffet & Networking**

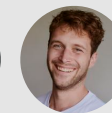
**14:30**

**Workshops**

It is time to choose: In two rounds of workshops, talks, panels, discussion rounds and informal exchange formats with between 10 and 250 people, participants can dive deeper into steward-ownership and aligned financing, learn from each other or from pioneers, look at the bigger picture, ask a bunch of questions – or sit one out and reflect on the program so far or chat with old or new acquaintances.

Amongst others: Gwendolyn Schröter, Golzern Holding, Michael Hetzer, Elobau, Corinne Grässle, Migros, Joachim Weckmann, Märkisches Landbrot, Katharina Hupfer, Waschbär, Jakob Willeke & Daria Urman, Purpose Ventures, Christoph Rickerl, Barthels Feldhoff, Laura Höcherl, Purpose Evergreen Capital, Denis Bartelt, Startnext, Carla Reuter, Oktopulli, Chris Sigmund, Wildplastic

*More info on page 3.*



And many more...

**17:40**

**Break**

**18:00**

**Valuable Experiments of Deep Design**

Christian Kroll, Founder Ecosia (GER)  
 Prof. Kate Raworth (digital), Inventor Doughnut Economics (EN)  
 Erinch Sahan, Doughnut Economics Action Lab (EN)



**18:30**

**Dinner with Organic Buffet & Closing Gathering**

\* simultaneous translation GER ↔ EN for mainstage program

September 6, 2022

## Steward-Ownership as a Building Block for an Independent and Long-Term Economic Culture

09:30

Welcome & Recap of Day 1



Moderation:  
Cordelia Röders-Arnold

Get Your  
Ticket  
Now!

09:40

Keynote and Q&A

Peter Kowalsky, Founder Bionade & INJU

(GER)

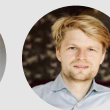


10:00

Steward-Ownership in German Politics

Ricarda Lang, Chairwoman The Greens  
Johannes Vogel, Vice-Chairman Free Democratic Party  
Sven Giegold, State Secretary Federal Ministry for Economic Affairs and Climate Action  
Armin Steuernagel, Foundation for Steward-Ownership  
More speakers tba

(GER)



11:15

Break

11:30

The Socio-Politic and Economic Relevance of Steward-Ownership

**Keynotes**

Prof. Maja Göpel, Political Economist & Transformation Researcher  
Prof. Lars Feld, Director Walter Eucken Institut

(GER)

**Panel**

Verena Pausder, Family Entrepreneur & Founder  
Prof. Lars Feld, Director Walter Eucken Institut  
Prof. Maja Göpel, Political Economist & Transformation Researcher  
More speakers tba

(GER)



The basis of the European model of the Social-Ecological Market Economy is long-term, purpose-oriented and independent entrepreneurship. This panel discusses the relevance of preserving and promoting this economic culture, the role of steward-ownership in this context as well as the necessity for collaboration, cohesion and diversity of appropriate models, especially in the face of today's social and economic challenges.

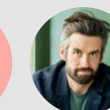
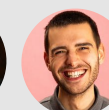
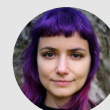
12:30

Lunchbreak with Organic Buffet & Networking

14:15

Workshops

Amongst others: Ines Schiller, VYLD, Dr. Astrid Scholz, Zebras Unite Capital, Stephan Schenk, Stapelstein, Daniel Freitag, Freitag  
More info on page 3.



And many more...

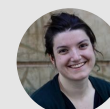
16:00

Break

16:15

Closing: Steward-Ownership – Looking Ahead

Armin Steuernagel, Foundation for Steward-Ownership, Maïke Kauffmann, Foundation for Steward-Ownership & Purpose Foundation, Achim Hensen, Purpose Foundation



16:30

\*simultaneous translation GER ↔ EN for mainstage program

Status August 4, 2022, subject to changes

## September 5, 2022

14:45

**Workshops**

Steward-Ownership & New Work: A Perfect Match? <b>GER</b>	Steward-Ownership & Succession Options for SMEs & Family Businesses <b>GER</b>	Steward-Ownership & Startup Investments <b>EN</b>
Steward-Ownership as an International Movement <b>EN</b>	Exchange for Lawyers, Legal & Tax Experts <b>GER &amp; EN</b>	Steward-Ownership: An Introduction, the Principles and Transformation Process <b>GER</b>
Open Space for Your Topics and Impulses		

16:00

**Break & Networking**

16:20

**Workshops**

Steward-Ownership in Corporate Communications <b>GER</b>	Aligned Capital for Long-Term Oriented SMEs & Business Succession <b>GER</b>	The Distribution of Power: Governance in Steward-Owned Companies <b>GER</b>
Reflective Session: The Role of Power and Money <b>GER</b>	Exchange for Investors <b>EN</b>	Mastermind-Session 1: Your Questions about Steward-Ownership <b>GER</b>
Research on Steward-Ownership: Status Quo & Network <b>EN</b>		

17:40

## September 6, 2022

14:15

**Workshops**

Status Quo of the New Legal Form for Steward-Ownership in Germany <b>GER</b>	Meet the Steward-Owners (Startups) <b>GER &amp; EN</b>	Doughnut Business Design Workshop <b>EN</b> 90 Min.
		The Entrepreneurial Mindset behind Steward-Ownership <b>GER</b> 90 Min.

15:00

**Break & Networking**

15:15

**Workshops**

Mastermind-Session 2: Your Questions about Steward-Ownership <b>GER</b>	Steward-Ownership and its Relevance for the Food, Health and Real Estate Industry (parallel) <b>GER</b>	Business Culture & Steward-Ownership: Insights from Three Pioneers of the Sustainability Sector <b>GER</b> 90 Min.
Meet the Steward-Owners (SMEs) <b>GER &amp; EN</b>	Alternative Finance & Steward-Ownership <b>EN</b> 90 Min.	

16:00